

charityDYNAMICS

boundlessFUNDRAISING™

Over \$100 MM Dollars Raised

Boundless Fundraising™ is the only peer to peer fundraising solution available for Facebook, email, and smartphones. More than 75 nonprofits have used these solutions for 20,000 events resulting in over \$100 MM raised. Put the power of Boundless Fundraising to work for your next event and empower supporters to fundraise, generate awareness and recruit new participants.

Boundless Fundraising for Facebook

With more than 700 million users, each with an average of 130 friends¹, Facebook is a primary method for daily communication among friends and family. Empower event participants to utilize this network to fundraise, recruit and raise awareness of your event with Boundless Fundraising for Facebook.

No Maintenance, No Resources, No Hassles

Boundless Fundraising for Facebook is a hosted solution that is scalable for multiple events. The application lives on Facebook and is integrated with your communications system. Charity Dynamics performs all updates and maintenance on the application so no additional resources are required from your staff.

Fundraising Made Easy

Participants that download the Boundless Fundraising for Facebook application instantly extend the reach of their fundraising activities. Using the application, they have dynamic tools that make asking for donations and spreading the word about your event quick and easy.



Sharing a personal story is the most powerful way for participants to appeal to friends for support.



Users schedule newsfeeds that link to their donation page making fundraising automatic.



Participants donate their profile and your logo is displayed with all posts.

EXPAND THE FUNDRAISING REACH OF YOUR NEXT EVENT!

sales@charitydynamics.com

INCREASE FUNDS RAISED

GENERATE AWARENESS

REACH NEW DONORS

RECRUIT NEW PARTICIPANTS

Boundless Fundraising for Email

In a typical day, we send an average of 33 emails². Imagine if every participant included a branded fundraising message in each of those emails. Boundless Fundraising for Email not only makes it possible, it makes it easy.

Extended Reach and Consistent Branding

Compatible with most major email clients including Gmail, Outlook and Yahoo, Boundless Fundraising for Email expands your participants reach to a new group of contacts. A custom badge created by Charity Dynamics is displayed in every email ensuring consistent branding for your event and organization. The badge includes a direct link to the participant's personal donation page with source codes to track results.

Fundraise with Every Message Sent

Participants using Boundless Fundraising for Email solicit donations with every email they send, reaching contacts outside their social network. Once downloaded, the badge appears in the email signature automatically with no additional action required.

The badge displays a progress thermometer, goal amount and achievement updated each time an email is sent.



Clicking on the badge takes email recipients directly to a donation page.



Boundless Fundraising for Smartphones

Over 82 million people in the United States own a smartphone and sales are on the rise³. These devices are always within reach and provide the convenience of instant access. Boundless Fundraising for Smartphones harnesses the power of these devices so participants fundraise anywhere and anytime.

Your Event in the Palm of Their Hand

Boundless Fundraising for Smartphones is a downloadable application available for iPhone®, Android™ and Blackberry®. The application is customized with your organization's branding and scalable for multiple events. Using the application, your nonprofit communicates directly with event participants providing updates and messages on important event details.

Fundraise Anytime, Anywhere

Participants have the freedom to fundraise for your event on the go. No need to find a computer and internet connection. Boundless Fundraising for Smartphones puts it all on the device that is always at hand.



Participants update their personal fundraising page, send emails, track donations and view event information.



In just a few steps, users send email asking for support to contacts in their smartphone.



Participants have real time updates on their fundraising progress.

EXTEND YOUR REACH

sales@
charitydynamics.com
512.241.0561

- 1 Facebook Statistics
- 2 Radicati Group, Inc., Email Statistics Report, 2011-2015
- 3 comScore MobiLens, July 2011